

for immediate release

the fountain of
YOUTH

Cal Spas

Cal Spas Launches New Age-Defying Technology

Leading hot tub manufacturer introduces Fountain of Youth™ spa to industry

Los Angeles, CA—(November 29, 2012) [Cal Spas](#), the world leader in luxury Home Resort products, is pleased to announce the launch of its new age-defying spa, Fountain of Youth™.

Fountain of Youth™ is a personal hydrotherapy spa that delivers deep tissue massages to key stress-prone areas of your body. This spa uses an age-defying technology that moisturizes and cleanses your body with billions of oxygen-rich microbubbles, leaving your skin feeling clean and silky smooth. The microbubbles, which are 50 microns or less in size, enter your pores and lift away impurities. These tiny cleansing bubbles also plump and hydrate your skin, reducing the appearance of fine lines and wrinkles.

“Fountain of Youth™ combines the finest in luxury hydrotherapy with the latest in anti-aging technology,” said Casey Loyd, President of Cal Spas. “This innovative [spa](#) offers the ultimate therapy for your entire body and reduces the natural signs of aging. With a 20-minute soak every day, you will feel and see the difference in your skin.”

Fountain of Youth™ is equipped with a dedicated therapy seat, PureCure™ purification system, 15 hydrotherapy jets and convenient safety handrails. The luxury hydrotherapy spa was unveiled at the 2012 International Pool | Spa | Patio Expo in New Orleans, Louisiana and is available for purchase through the global Cal Spas dealer network.



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[Cal Spas](#)[®] was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end BBQ grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at www.calspas.com.

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